

PRESS NOTICE

6 MAY 2019



3G PITCH FUNDRAISING CAMPAIGN GETS ANOTHER HUGE BOOST AT ASHDON FUN RUN

The Ashdon fun run earlier today (6th May) saw another huge boost for the #MyCommunity3G campaign to deliver a new high quality 3G artificial grass pitch at the County High School. There was a record turnout at the fun run of around 400 runners, boosted by over 100 players and coaches from Saffron Walden Community FC and sister club SW PSG. Sponsorship and donations for the runners supporting the 3G campaign are still be counted up, but are expected to total around £3,000 – taking the campaign which began in March towards the £10,000 mark overall.

The events are part of an ongoing campaign to raise at least £100,000 locally to support projects costs of £900,000. The clubs have requested a contribution from UDC, with the remaining funds expected to come from the FA / Football Foundation.

Richard Peel, SWCFC Mini Soccer School Coach, and part of the organising Committee for the fun run at Ashdon Primary School said:

'It was amazing to see all the different age groups come together as one big team and for Saffron Walden Community FC to choose the Ashdon Fun Run for one of their fundraising events. To see all the football shirts amongst the crowds was fantastic.'

The overwhelming number of entries and contributions from SWCFC is huge for this small village school whilst hopefully also adding lots of money to the 3G fund. For myself, being involved in both the school and the club, it was great to see the two both benefit and to think that these children will get to enjoy the new 3G pitch. This is the school's main fundraiser of the year and it was one of the biggest and most successful ever.'

Martin Johnson, SWCFC Chairman, said:



Saffron Walden Community Football Club
www.swcfc.org.uk

PRESS NOTICE

6 MAY 2019



'After the Community Day and Rally last weekend, this was another amazing milestone for our 3G campaign. To see over 100 of our players and parents out running today in their club shirts was brilliant.

We also want to thank Estbury Basement Ltd for the amazing donation of £1,000 following the fun run. Along with the fantastic fund raising for this race by lots of our teams, we are moving towards the £10,000 mark overall in terms of funds raised by the campaign'.



PRESS NOTICE

6 MAY 2019



Background

Website

www.swcfc.org.uk

<http://swcfc.org.uk/swcfc3GAGP2020.html>

Twitter

@SWCommunityFC

@swpsgfc

Facebook

Saffron Walden Community YSC

- Saffron Walden Community FC is a Charter Standard Community Club, and was named 'Essex FA Club of the Year' in 2018. The club now has 42 teams and a thriving mini soccer school. The club's sister club Saffron Walden PSG (for girls' football) has a further 10 teams. In total the clubs currently have around 800 young players registered from Saffron Walden and across Uttlesford.
- Saffron Walden Community FC and Saffron Walden County High School have reached agreement on the siting of a new 3G artificial grass pitch (3G AGP) at the High School. The Essex FA is also supportive of the proposal.
- The football club, along with sister club PSG, has launched a fund raising campaign – known as '#mycommunity3G' - to raise funds locally to support the plan, and will seek planning permission in the coming weeks.
- We hope to have the new 3G AGP facility in place by Spring 2020.
- It will be a high quality 3G AGP facility, meeting FA, UEFA and FIFA standards.
- This project is a real community partnership.
- This new facility will benefit the whole community - in Saffron Walden and across the Uttlesford district.



PRESS NOTICE

6 MAY 2019



- Saffron Walden Community FC and the County High School have concluded a detailed agreement to make this vision a reality. We now need local funding support to bring it to fruition.
- Our young players deserve good quality facilities.
- This facility will enable local participation of all kinds, including disability football.

- Uttlesford is one of only two districts in Essex which doesn't have a state of the art 3G artificial grass pitch. That is unacceptable in 2019.
- We need new facilities to help expand the provision of football, including growing areas like girls football. This supports health and well-being.
- It's vital that our local authorities get behind this scheme. Our young people deserve their support.
- The FA is ready to support this huge investment in our area. This is too good an opportunity to miss.

